



Funded by Scottish Power Renewables



Dunure

# Community Action Plan 2019-2024



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With thanks to MOF's Camera Club and everyone else that supplied images.  
Researched and compiled by:







## What is a Community Action Plan?

A Community Action Plan is a road map for implementing community change by identifying and specifying **WHAT** will be done, **WHO** will do it and **HOW** it will be done.

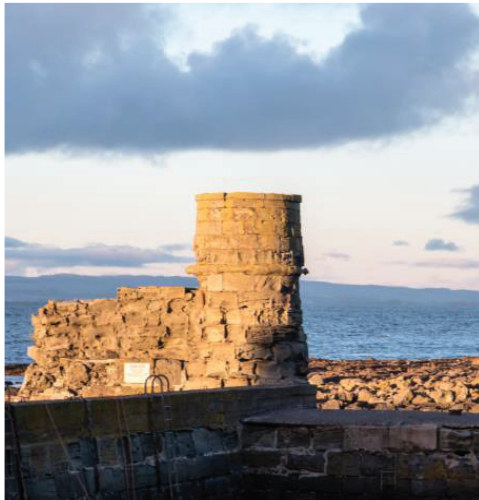
An Action Plan describes what a community wants to accomplish, what activities are required during a specified timeline and what resources (money, people and materials) are needed for it to be successful.

# Why a Community Action Plan?

This Community Action Plan is drawn from the [voices of the community of Dunure](#). A consultation process has provided an ideal opportunity for the communities to think about what they would like from their village, what they would change, what they can do to achieve this and what their role should be in North Carrick.

This plan primarily explores the [ideas](#) of the young people of Dunure and Fisherton more thoroughly and considers the steps that can be taken to [achieve](#) what the communities [want](#) over a five year period to 2024. The focus for young people was to improve the school, the look of the villages, to have more activities and to make more of the outdoor space. Positioning Dunure as a tourist destination and developing new businesses was important to adults in the community.

*(Map: Dunure Community Council Area)*





## Introducing ...Dunure

Dunure is a small fishing village in South Ayrshire, located on the coast of the Firth of Clyde approximately five miles from Ayr. The first buildings in the lower Dunure village were erected in the early nineteenth century.

Dunure Harbour is a square basin with a breakwater quay that was improved by the Earl of Cassillis in 1811 at a cost of £50,000. It is topped off by a locally common cylindrical stone harbour light. Kennedy Hall within the village dates from 1881 and Dunure House from 1800. With Limekilns being a common feature throughout the harbour and Dunure.

Dunure Castle today stands in ruins on the Carrick coast, overseeing and once protecting Dunure Harbour. The site dates back to the 13th century, when the Kennedy family was granted lands in 1357 and built the castle. However the remains are 15<sup>th</sup> and 16<sup>th</sup> century. When in use, the castle consisted of two distinct parts: a keep and a lower building. It is reputed that Mary Queen of Scots stayed at Dunure Castle for three days in 1563.

Today the castle is surrounded by the Kennedy Park, a play area and picnic spot with parking for the many cars that visit Dunure during the summer months.



## Our Process



North Carrick is made up of the five community council areas of Dunure; Minishant; Maybole; Crosshill, Straiton and Kirkmichael; and Kirkoswald, Maidens and Turnberry. It is a diverse area with an amazing history, exciting attractions, an award-winning coastline and incredible countryside.



Between February and March 2018 the five Community Councils of North Carrick, with the support of Scottish Community Development Centre (SCDC), carried out a community survey. The objective of the survey was to identify likes, dislikes and community priorities for all communities in North Carrick.



North Carrick Community Benefit Company commissioned two consultancies, Jura Consultants and icecream architecture to speak to the community of Maybole and then develop Action Plans for each Community Council area as well as a North Carrick Business Plan.



icecream architecture met with schools and youth groups in winter 2018/2019 to understand what matters most to young people. In total almost 290 children and adults gave their views as part of a wide range of activities at ten local schools that included Fisherton Primary.



Jura Consultants attended the all schools workshop and liaised with a new Community Development Officer post who spoke directly to community representatives. Community drop-in events were previously held in autumn 2018 in other North Carrick communities to understand what the local priorities for the next five years should be.







Consultation





Young people described the area as good for families, good for kids, beautiful, with community spirit, special, environmentally friendly, social, peaceful and full of potential. They felt it was great for walking but lacking investment, could be too small and quiet and inaccessible for the elderly and disabled.

Young people want to improve the school, making it bigger and making the playground bigger with more grass. They wanted more things to do including clubs, festivals and events, and to improve the look of the town.



## Dunure's Voices... Young People

Positively, Dunure and Fisherton's young people had **strong opinions** on the future of the area. They developed brown tourist signs for the **most important assets** in their area, created newspapers for the year 2024 with headlines and articles after five years of Action Plan delivery and made placards detailing the **issues** that they would **campaign** for to make their 2024 vision a reality.



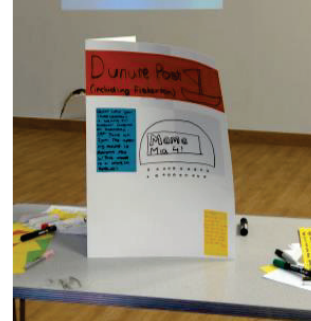




# The Headlines 2024



"July 2024 Festival of the Sea"



Dunure Post  
(including Fisherton)



"Doctor Who star, (Jodie Whittaker) is opening our outdoor cinema on Saturday 18<sup>th</sup> June at 2pm!"

Doctor Who star  
(Jodie Whittaker)  
is opening our  
Outdoor cinema  
on Saturday  
28<sup>th</sup> June at  
2pm. The open-  
ing movie is  
Mamma Mia  
4! This movie  
is a drive in  
special!



"David Attenborough is backing our campaign on environmental litter"

"Every caravan park is full because of people coming to see Calvin Harris at our Festival of the Sea"



Every Caravan Park  
in Carrick is full because  
of people coming to  
see Calvin Harris at  
the festival of the sea  
in July 2024.  
This year there has  
been gossip about a  
weekend festival instead  
of 1 day.  
All tickets are sold out  
with free entry room  
people in the local community

July 2024  
Festival of the  
Sea Dunure  
harbour. Opening  
Friday ends Sunday  
20<sup>th</sup> July

Sir David  
Attenborough is  
backing our  
campaign on litter  
and later on our  
showing the local  
school is doing  
a beach clean.  
On the 18<sup>th</sup> March





## The Vision

By 2024 Dunure will provide a **high standard of living** for all residents whilst acting as a **vital tourism destination** within South Ayrshire. It will be **clean, vibrant** and **accessible**, with young people who value living in an attractive place that **maximises the quality and use of all of its assets**.



# Priorities



## **Priority 1: Improved use of outdoor space, activities, making use of the waterfront**

Young people pointed out that there is a lot of land in Dunure that is not used very well. Their solution was to develop an outdoor cinema run by a cinema club with cheap tickets and any money raised from tuck sales and pillows and blanket hire going towards fixing up Dunure and the community. A vote would decide what movies were shown! Other suggestions were more parks, bigger parks, all-weather football pitch, better toilet facilities that are open all year round.



## **Priority 2: More clubs, festivals and community events**

Young people wanted more community events to take place highlighting more can happen with the Festival of the Sea which was a view shared by adults. Young people would also like youth clubs, art festivals, photography groups and art groups, football, horseriding and a Christmas light switch-on.



## **Priority 3: Improve the look of the village, particularly the harbour**

Young people suggested using creative designs to solve problems in particular litter. They want to ask the Council to hold a competition to design the bins with many themes suggested including Minecraft, Lego and Looney Tunes. Other ideas included lidded bins and “take your litter home” signs, planting flowers, tidying up the harbour, having fairy lights on the castle and more litter picking.



## **Priority 4: Improvements to the school itself, extend and green the playground**

Young people wanted more space in the school and grass and flowers to be put down in the playground to encourage wildlife.



## **Priority 5: Facilities and improvements to Kennedy Park**

Young people want better recreational facilities, in particular a bigger skate park with lights and smooth roads. They want to organise a petition for different sized ramps so they can learn from the adults. They want it to be safer and better used in winter months. Facilities improvements highlighted by adults included a purpose built community centre and finding alternative uses for the Kennedy Hall as a community asset.



## **Priority 6: Traffic calming and road improvements**

Young people wanted “twenty’s plenty” signage outside the school, speed bumps and improvements to the pavement from the school to Dunure. The state of the roads was the highest ranked dislike amongst adults in a community survey.



## **Priority 7: Tourism Destination Development**

Adults focused on positioning Dunure as a main tourist destination within South Ayrshire by improving and promoting heritage assets including the castle and harbour (including making maximum use of the village's "Outlander" connection). There was also support for the formation of new tourism and other businesses in the village. Young people suggested boat trips to create jobs, gift shops and kayaks for hire.





## This plan is **your** plan.

It is about making your town **a nicer place** to **live** and **work** and to deliver it we need **everyone** to get involved.

Initial contact should be made through Dunure Community Council who will coordinate action.

Email: [actionplans.nccbc@gmail.com](mailto:actionplans.nccbc@gmail.com)

**Help to make this happen!**